

ESME LEADERSHIP *online*

Essential Skills in Medical Education – Leadership

LEADERSHIP FOR SUSTAINABILITY IN UNCERTAIN TIMES

COURSE LEADER: Stewart Mennin

Stewart Mennin, an internationally recognized educator, co-author and director of the



face-to-face AMEE-ESME course at AMEE meetings in Europe.

He is a consultant for the Plexus Institute education grant from the Bill and Melinda Gates Foundation and a consultant for the Brazilian Ministry of Health multi-institutional Initiative in Post-Graduate Specialization Course and Masters in Health Professions initiative. He is Principal of Mennin Consulting & Associates, Inc., and Professor Emeritus and Assistant Dean Emeritus, Educational Development and Research and Development, The University of New Mexico School of Medicine, Albuquerque, New Mexico, USA.

This online course focuses on building leadership capacity necessary to adapt and sustain graduate and postgraduate health professions education programmes in a rapidly changing and uncertain world. Four essential themes will be interwoven during the eight-week course:

- Adaptive leadership
- Practical approaches to working with change and uncertainty
- Essential negotiation skills
- Sustainability and succession

COURSE AIMS

The aims of the 8-week course are for participants to:

- identify and strengthen their leadership skills and strategies for known/knowable (technical, top-down) and unknown/uncertain (adaptive, bottom-up) situations
- deepen practical understanding of the dynamics of change and instability
- extend and enhance negotiation skills
- develop dynamic strategies for sustainability and succession

COURSE FORMATS

The course is supported by the advanced AMEE and MedEdWorld platform and features:

- streaming presentations
- synchronous and asynchronous discussions
- interactive case studies
- individual and team work
- critical discussion and analysis of selected readings.

An annotated bibliography and reading materials will be provided.

WHO CAN BENEFIT FROM THE ESME LEADERSHIP COURSE?

The ESME Leadership for Sustainability in Uncertain Times Course is relevant to all health care educators and professionals with leadership and organizational responsibilities for programmes, curricula, groups and teams at all levels and scenarios.

ESME Leadership will be beneficial for those involved with or responsible for negotiating. It will also assist those responsible for sustaining and improving educational activities and programmes.

The course is aimed at those engaged with undergraduate, postgraduate, continuing and workplace education. The course will be of value to clinical or educational supervisors, to course directors and chairs, and to members of curriculum committees.

The course provides leadership with a deeper practical understanding of and the ability to recognize and deal with diverse conditions that promote change, stability and instability; and for those who seek to sustain quality in health professions education in challenging, changing and uncertain circumstances.

The ESME Leadership Course builds on previous ESME Courses or similar experience and assumes a foundational practical knowledge of the principles and concepts of health professions education.

Participants who satisfactorily complete the course work will receive an AMEE-ESME Certificate in Medical Education (Leadership).

COURSE MODULES

MODULE 1

Weeks 1 & 2: Adaptive Leadership

- One size does not fit all
- When is leadership?
- Frameworks for diagnosing simple, complicated and complex situations
- Bottom up – collaborative, collective, emergent leadership
- Top down, hierarchical structural leadership
- Leadership with and without formal authority

MODULE 2

Weeks 3 & 4: A deeper practical look at the dynamics of change

- Technical (interactive) and adaptive (interdependent) change
- Multilevel changes: local (micro-, particular), mid-level (group, meso-, whole) and macro (greater whole)
- Instability as a source of stability
- Punctuated equilibrium and self-organized criticality

MODULE 3

Weeks 5 & 6: Negotiating

- Essential rules for negotiating
- Principles of negotiation
- Getting ready to negotiate
- Negotiating for life

MODULE 4

Weeks 7 & 8: Sustainability

- Getting organized for leadership; putting it together and keeping it together
- Getting the time frame right
- Resilience and the dynamics of sustainability
- Developing future leaders – succession planning

COURSE REGISTRATION & FEES

Fees include access to the interactive presentations, participation in an online discussion forum facilitated by a tutor, course resource materials, assessment of course work and if the work is completed satisfactorily, the award of an AMEE-ESME Certificate in Medical Education (Leadership).

Course participants also have the benefits of MedEdWorld and AMEE membership, including personal subscription to Medical Teacher.

- Standard Fee (includes membership of AMEE and MedEdWorld for one year) £545
- Fee for AMEE members £475
- Participants from countries less well resourced (see AMEE website for full details) £285

This course is limited to 35 participants. Please register early to assure your place.

COURSE DATES

The 8-week course will be offered:

29 September to 21 November 2014

Application closing date: 12 September 2014

REGISTER ONLINE

www.amee.org

ENQUIRIES

esmeonline@dundee.ac.uk

**WE LOOK FORWARD TO
WELCOMING YOU TO THIS COURSE**